

The seal of James City County, Virginia, is circular. It features a sailing ship on the water, with the text "James City County" around the top and "Jamestown 1607" at the bottom.

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Technology-related Business Course by Vectec in Partnership with James City County and Verizon

The Office of Economic Development for James City County, Vectec and the Verizon Foundation are pleased to announce a technology-related business course for local businesses: "Business Year Round with Multi Channel Marketing". The course will be offered on Tuesday, January 25 from 9 - 11 a.m in the Conference Room of Suite 203 at 5308 Discovery Park Blvd.

The course will be taught by Vectec, a non-profit technology solutions organization. Registration is \$20 and attendees can register online at www.vectec.org/jcc or by calling 757-243-8700. Checks should be made payable to Vectec.

The course shows how to tap into the different online resources and tools available to help promote your business for low cost or no-cost. Topics will include:

- Marketing Strategies
- E-mail Marketing
- Search Engine Optimization
- Social Networking
- Mobile Marketing
- Resources and Monitoring Metrics

Directions are available at <http://www.jccecondev.com/directions.html>.

Please visit www.jccecondev.com/news/upcomingevents.html for upcoming events including course listings and opportunities.